



Administrative Associate for Small Arts Organization

Jane Franklin Dance is an Arlington based nonprofit arts organization. New methods are sought to reach more people and better serve the community. The Administrative Associate will report to the Artistic Director and Board of Directors. Jane Franklin Dance is an equal opportunity employer.

Tasks

Maintain social media presence at facebook, instagram, twitter
Media relations including writing press releases & communicating with the press
Create announcements via GoDaddy email marketing for performances and education programs
Design ads, postcards or flyers using Canva, Publisher, Photoshop, Illustrator
Organize & maintain company records for youth camps
Create programs and audience surveys for concerts
Interface with current sponsors, seek advertisers for programs and new partners
Maintain and develop cross-marketing opportunities with local arts organizations and businesses, including advertisers.
Communicate with the artistic director and the board of directors in cultivating partnerships with other organizations.
Organize and oversee fundraising including silent auction and direct mail initiatives
Update website copy as needed
Attend networking events and development workshops

Skills and Experience

- College degree and Minimum 2 years marketing experience
- Experience with an arts organization strongly preferred.
- Computer literate and familiarity with Word, spreadsheets, and Photoshop. We are a PC-based organization.
- Organized and able to work independently, motivated to generate new initiatives
- Proficiency with online marketing including: GoDaddy, Facebook, Twitter, and Google Ad Words
- Strong writing, proofreading and editing skills

This is an independent contract hourly position for a minimum of 12 hours/wk. No benefits, but hours are flexible, majority of hours take place at 3700 S Four Mile Run Drive, Arlington (accessible by bus) during business hours Mondays-Fridays.

Compensation: \$14 - \$20/hr DOE and subject to board approval. Position open until filled.
Contact: Jane Franklin, Artistic Director

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Phone: 703-933-1111

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